



**of the 89th Board Meeting of the British Biathlon Union
held at the Army & Navy Club, London ENG
at 13:00 GMT on Thursday 29 October 2015**

(following Apt Consultancy presentation at 10:15)

PRESENT:

Board Members

André Oszmann	(AO)	Chairman
Mark Goodson	(MG)	Secretary General & Finance Director
Carl Carrier	(CC)	Member Elected Director
Eddy Lowe	(EL)	Sport Director
Brig Neil Marshall	(NM)	Director Military Liaison
Col Adrian Thurgood	(AT)	Director British Championships

In attendance

LBdr Lee Jackson	(LJ)	Athletes' Rep & Team Captain
------------------	------	------------------------------

APOLOGIES:

Col Jon Campbell	(JC)	Development Director
Mike Moran	(MM)	Commercial Director
Charles Brooks	(CB)	Hon Legal Advisor

Action

Apt CONSULTANCY PRESENTATION

- A. Presentation.** *Stewart Keiller, Nick Dunse and Sebastian Paul reported on their work to date. Examples of new logo / branding / shop items /website and design parameters etc had been submitted in advance and were generally well received. Two pop – up display banners were brought to the Meeting and would be used later as background for Bd Member's photographs. A date for a launch pre-start of the season was unlikely, but there would definitely be a launch of the new brand before Christmas. No actual sponsorship was yet forthcoming.*

In view of his posting to the USA and imminent resignation from the Bd, NM proposed that AT should replace him on the Working Group; AT proposed a vote of thanks to the Working Group for their efforts to date. Both proposals passed unanimously.

1. FORMALITIES

- 1.1 Apologies & Conflicts.** AO noted the Apologies and it was confirmed that there were no conflicts.
- 1.2 Minutes of the 88th BBU Board Meeting.** The Minutes of the 88th Bd Mtg were confirmed as a true & accurate record. MG suggested that a "Record of Decisions" may be preferable full Minutes in future. AO stated that we should keep to Minutes.
- 1.3 Matters Arising.** None that would not be discussed on the Agenda.

2. FUND-RAISING & SPONSORSHIP

- 2.1 **Apt.** Notwithstanding the generally favourable reception to the Apt Presentation it was felt by some that Apt still “did not really understand Biathlon”. AO thought that they “were learning” and that some of them would be attending events on snow during the winter.
- 2.2 **Sponsorship.** AO had had some discussions with MM concerning the fall-out and impact on BBU finances in general, but sporting activity in particular, following the decision of his new employers not to sponsor the BBU. MM stated that he “felt really bad” about this decision, and although it was “final” he was actively exploring a number of personal and 3rd party avenues to find the £ 50 K within the next few weeks.
-

3. FINANCE

- 3.1 **Budget 2015 - 16** The sudden and severe loss of sponsorship resulted in proposals to cut the agreed budget by approx £ 43 K being circulated and agreed. This would result in the withdrawal from some World & IBU Cups. Depending on IBU & Army income, the deficit at year end was projected to be £ 3 K - £ 15 K.
-

4. SPORT

- 4.1 **Selection Policy.** Following a slight delay, this had been agreed and published; all potential GBR athletes were aware. Selection races would be held in Beitostølen 17 – 19 Nov, run by Simon Allanson (SA) & LJ.
- 4.2 **Team & Athlete Reports.** There were no major issues to report.
- 4.3 **Development.** With Development now very much an Army issue, it was agreed that the Bd no longer required detailed ABDS reports. A comment if there was an outstandingly good prospect would suffice. Although they AABDS were also “Army” they were effectively the IBU Cup squad, thus a very short report would be useful. JC
LJ
- 4.4 **Coaching Schemes.** CC will produce a 2nd draft of his Working Group paper in Jan 16. CC
- 4.5 **UKAD.** MG gave an update of UKAD issues supplied by Terry Hall (TH) the BBU ADO. One athlete, who is officially “retired” had missed an OOC test in the summer; NFA.
-

5 EXTERNAL AGENCIES

- 5.1 **BOA.** AO stated that there was nothing of significance to Winter Sports to report.
- 5.2 **UK Sport/IBU.** MG confirmed that there will be “no favours” for Winter Sports from UK Sport, albeit BBU will receive a grant to attend the 2016 IBU Congress.
- 5.3 **CSWSA / AWSA.** NM & AT reported that both PIPEDOWN & SPARTAN HIKE were oversubscribed. CSWSA was now the “United Kingdom Armed Forces Winter Sports Association” (UKAFWSA).
-

6 GOVERNANCE

- 6.1 **Director Appointments & Succession Planning.** As agreed at the previous Mtg these issues will be reviewed on completion of the Apt Consultancy and any new appointments should be made well before OWG 2018. MG had broadly agreed a succession plan for Sec Gen with former Olympic Team manager Marc Walker (MW), but given the lack of a sponsor and with little guarantee of a salary or long term prospects MW had declined. NM suggested we should have female NED on Board; the Mtg agreed in principal, but could not think of a suitable name off-hand.
- 6.2 NM would be resigning from the Bd at the end of the Mtg, and was unanimously and warmly thanked for his contribution since joining the Bd in Jan 2012, and also for his commitment to Army and Inter Service Biathlon & Cross Country.
-

7 STRATEGY

- 7.1 It was agreed to review the issues: “Long Term Plan / Targets / Pyeongchang 2018” after completion of the Apt Consultancy.
-

8 ANY OTHER BUSINESS

- 8.1 AO suggested the need for a “Corporate Pullover” to be worn at the AGM. MG would sources, but this may well be possible through the forthcoming BBU on-line shop. **MG**
- 8.2 It was suggested that General Sir Peter Wall be a suitable candidate to be President. MG was tasked to draft a suitable letter. **MG**
-

9 DATES OF NEXT MEETING

- 9.1 Board: Fri 29 Jan 16, Ruhpolding.
- 9.2 AGM: Sun 31 Jan 16, Ruhpolding.
- 9.3 Afternote: A unanimous Email decision was taken that the BBU* Athlete of the Year Award should be presented to Lee JACKSON. (* Formerly the “BOA / BBU” award).

The Meeting closed at 15:40 GMT.

Signed by:

Date:

**André Oszmann
Chairman**